

Mariah Mordecai

graphic designer & illustrator



Education

East Carolina University

B.F.A. (2012 – 2016)

concentration in illustration
graduated Cum Laude

Skills

Design

posters and banners
logos and branding
packaging
apparel
video editing
product photography
photo editing
brochures and catalogs

Illustration

drawing
pen and ink
digital painting
watercolor

Programs

Photoshop	_____
Illustrator	_____
InDesign	_____
Premier Pro	_____
Powerpoint	_____
Word	_____
Excel	_____

Professional Experience

GRAPHIC DESIGNER

Grady-White Boats (Apr 2017 – current)

Within this position I maintain brand image across social media, display signage, point-of-purchase items, apparel, web content, newsletters and eblasts, and much more. I take projects from concept, to design, to production through various vendors, and make sure everything lives up to our tagline, “exceptional attention to detail”. I also help promote our company’s goals and ideals through in-house campaigns directed toward Grady-White team members.

MARKETING ASSISTANT

Hampton Art (Aug 2016 – Feb 2017)

In this role I was primarily responsible for quality control of products arriving at the warehouse prior to distribution. I was able to utilize my design skills for product photography to be used for packaging, catalogs, and websites.

STUDENT DESIGNER

ECU Continuing Studies (May 2014 – May 2016)

I worked with a team to create catalogs, flyers, brochures, and more for various Continuing Studies and Lifelong Learning programs. Also assisted in hosting events and other office tasks.

References

Betsy Ricotta

ECU Lifelong Learning (*former*)
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Jill Eberle

ECU Professor (*former*)
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