



Mariah Mordecai

CREATIVE GRAPHIC DESIGNER

PROFILE

I am a designer with a love for crafting creative solutions. I'm passionate about delivering quality work, maintaining brand integrity across platforms, and brainstorming innovative ideas.

SKILLS

- Branding & Visual Identity
- Print & Digital Design
- Web Graphics & UI/UX Collaboration
- Social Media & Email Marketing Design

PROGRAMS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Microsoft Office & Google Workspace
- Figma
- Canva

WORK EXPERIENCE

Graphic Designer

Grover Gaming/Valicy | Nov 2022 - Nov 2025

- Producing print and digital collateral including flyers, brochures, web graphics, and social media content.
- Collaborating with team on strategy, social media planning, web design, and more.
- Took the lead on large projects like building out a new company website and setting up a DAM organization system for our team.

Designer & Marketing Assistant

Grady-White Boats | Apr 2017 - Nov 2022

- Produced social media posts, signage, point-of-purchase materials, apparel, web content, newsletters, promotional emails, and more.
- Managed in-house projects from concept through completion.
- Assisted with various marketing tasks like maintaining the web product photography, art directing on photo shoots, and refreshing apparel online store.

EDUCATIONAL HISTORY

East Carolina University

Bachelor's of Fine Arts | Aug 2012 - May 2016

- Fine Arts degree with a focus in illustration, exploring diverse mediums including painting, drawing, and photography.
- Gained hands-on design experience through student positions.