

Mariah Mordecai

graphic designer & illustrator



Portfolio

Apparel
hats and shirts



Apparel
tervis tumblers



Apparel
neck gaiter



Point of Purchase
retractable banners



Point of Purchase *free-standing stretch banners*



side 1



side 2



side 1



side 2

Point of Purchase
3x10' vinyl banner

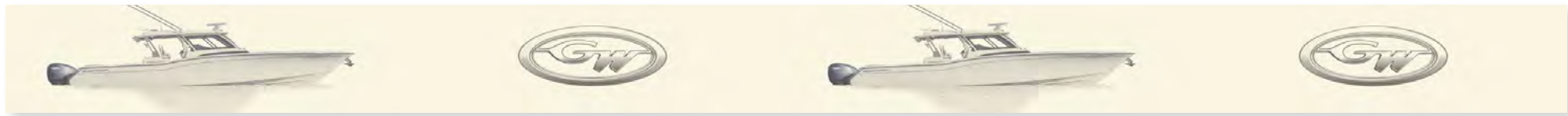
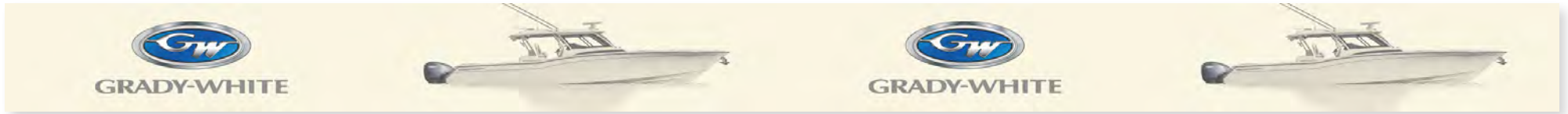


Boat Show
triangle hanging banner



Boat Show

circular hanging banner



Boat Show
outdoor tent banner



Living the Grady Life

2022 Model Line Up

Center Consoles Coastal Explorers Dual Consoles Express Cabins Walkaround Cabins

Fisherman 180 Beam: 10' 11" LOA: 17' 11"	251 CE Beam: 12' 11" LOA: 22' 2"	Freedom 215 Beam: 11' 7" LOA: 21' 7" 120-hp max. platform: 22' 2"	Express 330 Beam: 11' 2" LOA: 31' 2"	Adventure 208 Beam: 9' 7" LOA: 20' 2"
Fisherman 236 Beam: 12' 7" LOA: 26' 7" 120-hp max. platform: 27' 2"		Freedom 235 Beam: 12' 7" LOA: 26' 7" 120-hp max. platform: 27' 2"	Express 270 Beam: 10' 7" LOA: 27' 2"	Gulfstream 232 Beam: 10' 7" LOA: 27' 2"
Fisherman 236 Beam: 12' 7" LOA: 26' 7" 120-hp max. platform: 27' 2"		Freedom 255 Beam: 12' 7" LOA: 26' 7" 120-hp max. platform: 27' 2"		Martin 300 Beam: 10' 7" LOA: 30' 2"
Fisherman 257 Beam: 12' 7" LOA: 26' 7"		Freedom 275 Beam: 12' 7" LOA: 26' 7"		
Canyon 271 Beam: 12' 7" LOA: 26' 7"		Freedom 285 Beam: 12' 7" LOA: 26' 7"		
Canyon 306 Beam: 12' 7" LOA: 26' 7"		Freedom 307 Beam: 12' 7" LOA: 26' 7"		
Canyon 326 Beam: 12' 7" LOA: 26' 7" 120-hp max. platform: 27' 2"		Freedom 325 Beam: 12' 7" LOA: 26' 7" 120-hp max. platform: 27' 2"		
Canyon 336 Beam: 12' 7" LOA: 26' 7"		Freedom 335 Beam: 12' 7" LOA: 26' 7"		
Canyon 376 Beam: 12' 7" LOA: 26' 7"		Freedom 375 Beam: 12' 7" LOA: 26' 7"		
Canyon 456 Beam: 12' 7" LOA: 45'				

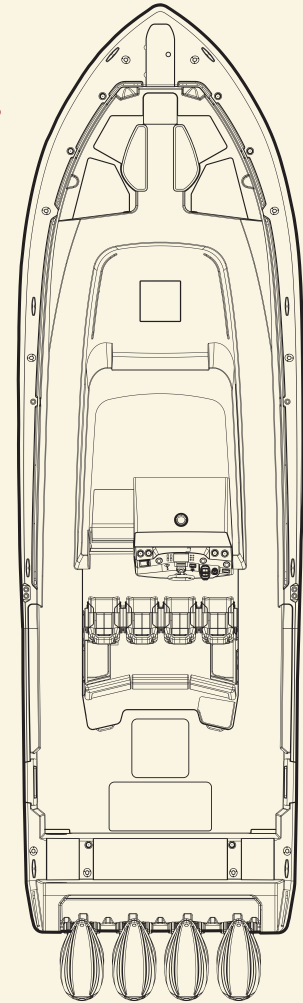


GRADY-WHITE BOATS
Exceptional attention to detail.

FLAGSHIP *Canyon 456*

Main Specifications

Beam Amidships	14'
LOA	45'
Hull Draft	30"
Transom Deadrise	21 degrees <i>SeaV² Progression</i>
Fresh Water Capacity	80 gallons
Fuel Capacity	616 gallons
Diesel	30 gallons
Weight Without Engines	24,500 lbs.
Power	Quad Yamaha XTO 425 Outboards



GRADY-WHITE BOATS
Exceptional attention to detail.

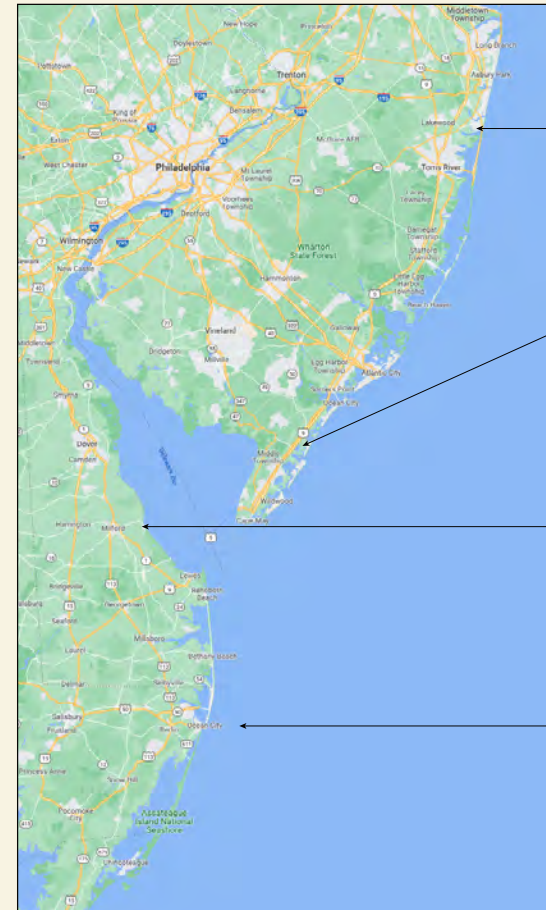
gradywhite.com



Florida Dealership Locations



Participating Dealers



Comstock Yacht Sales & Marina

Brick, NJ
732-899-2500
comstockyachtsales.com

MarineMax Island Marine Center

Ocean View, NJ
609-624-1117
marinemax.com/stores/ocean-view

Taylor Marine Center

Milford, DE
302-422-9177
taylormarinecenter.com

Taylor Marine Center

Ocean City, MD
410-213-1391
taylormarinecenter.com

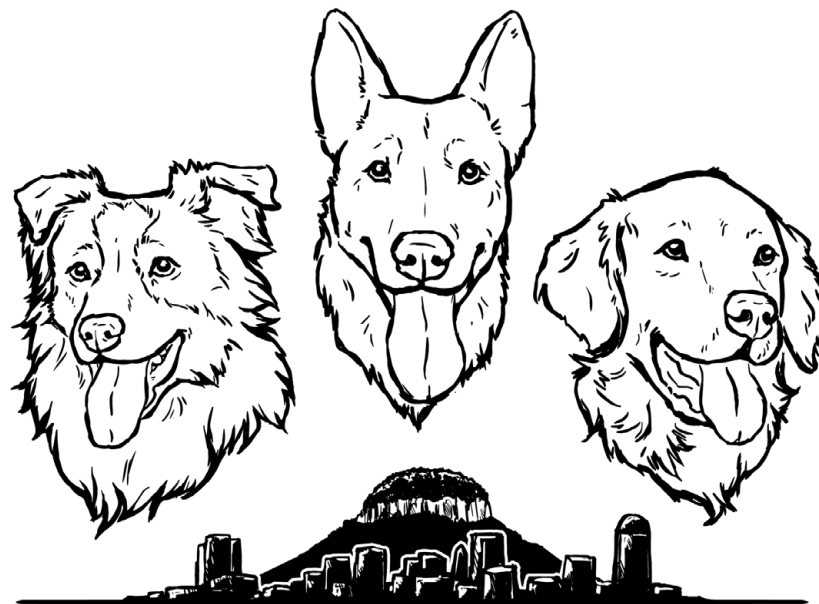


GRADY-WHITE BOATS
Exceptional attention to detail.

Logo Design



Logo Design





URBAN TAIL

At Urban Tail we take pride in creating high quality products to enrich the lives of our animal companions, using products free of dyes, phthalates, and parabens.

Pamper your pets between baths with our pet spray to keep them smelling fresh and clean. This extremely gentle formula is safe for pets of all ages.

COCONUT

hand crafted pet spray



NET WT 8.0 OZ

Directions for use: Spray liberally to damp or dry coat from head to tail. Let dry. For detangling, brush while coat is damp. Do not spray in eyes.

Ingredients: Water, Coconut based conditioners, Cetrimonium Chloride, Chamomile Extract and Papaya Fruit Extract, Silk Amino Acids, Panthenol, Hydrolyzed Whole Oats, Tocophery Acetate, Fragrance.

www.urbantailproducts.com

PO Box 955, Powell, TN 37849

Business Cards



“ A small hobby Crested Gecko breeder focusing on dalmatians and pinstripes.

GECKOS OF THE GALAXY

Contact Us: geckosofthegalaxy@gmail.com
[facebook.com/geckosofthegalaxy](https://www.facebook.com/geckosofthegalaxy)
(252) 269-7683

URBAN TAIL

"Hand crafted pet products with a mission."

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Mariah Mordecai
illustration / graphic design

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illustration graphic design

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Photography
portrait retouching



before



after

Photography
portrait retouching



before



after

Product Photography

brochure photo retouch

before



after



Product Photography
feature photo composites



before



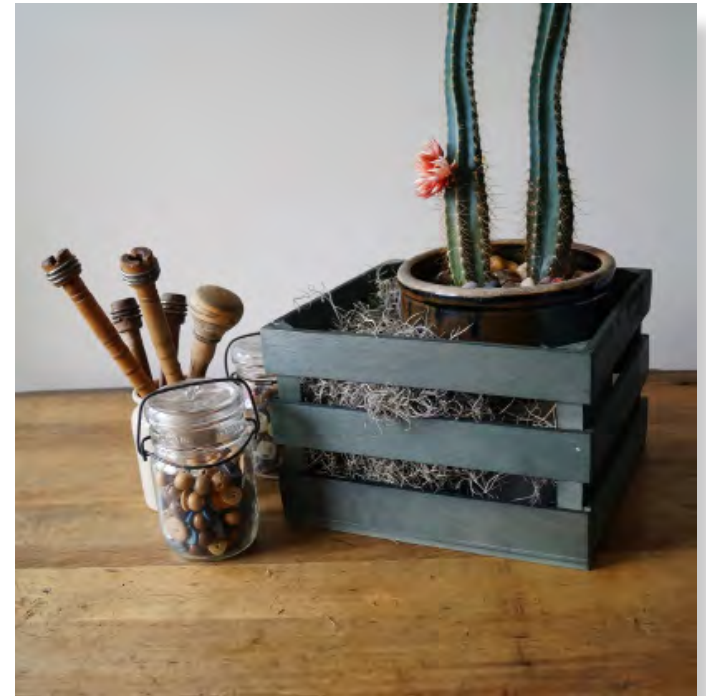
after

Product Photography

feature photo composites



Product Photography



Social Media



Grady-White Boats
Published by Talia Patterson · July 4 at 9:00 AM · 🌐

Celebrating our great nation this 4th of July! From everyone here at Grady-White, we wish you a happy holiday and hope you can make some wonderful new memories on the water with friends and family.



29,883 People Reached 2,070 Engagements ↑ +2.0x Higher Distribution Score [Boost Post](#)

👍 1.4K 6 Comments 71 Shares

CHARACTERISTICS OF SUCCESSFUL PEOPLE

1. **TAKE RESPONSIBILITY** for everything in their life
OWNERS... not VICTIMS
2. **DON'T EXPECT** anything for free
EARN/WORK... not ENTITLED
3. **ARE GRATEFUL** for what they do have
DEEPLY APPRECIATIVE... and CELEBRATORS of life
4. **VISION** of where they want to be
MASTERS of their life
5. **ANALYZE** the gap and make a **ROUGH PLAN**
PRODUCE great results
6. **RESEARCH** ideas to refine & improve
LEARNING and growing
7. **WORK SMART** and **WORK HARD!**
EVERY DAY... forever!
8. **FORGIVING** of themselves and others
Live UNENCUMBERED!
9. **RESILIENT** when disappointed
PUSH THROUGH... to the end



GRATEFUL 4

1. I am grateful **to be on the Grady-White team** and do meaningful work serving our customers.
2. I am grateful I am **free to Speak Up** when anything keeps me from doing exceptional work for our customers.
3. I am grateful for the **pay and benefits** our customers provide me.
4. I am grateful to **bring the "best of who I am"** to my team and the customers we serve.

CORE VALUES

1. **BE HONEST** and do the right thing
2. **BE MASTERS** of our jobs:
 - Work efficiently and cost effectively
 - Do the 4 Keeps
 - Do the 4 Times
 - Do the 4 Rights
 - Do the Grateful 4
 - Learn everything about our jobs
 - Produce perfect, quality work
 - Have great communication
in both giving and receiving information
3. Strive for **WIN-WIN** with all stakeholders
customers, associates, business partners, and the community
4. **FIND ENJOYMENT** and peace of mind in the work we do



Video Editing



Keep Dreaming

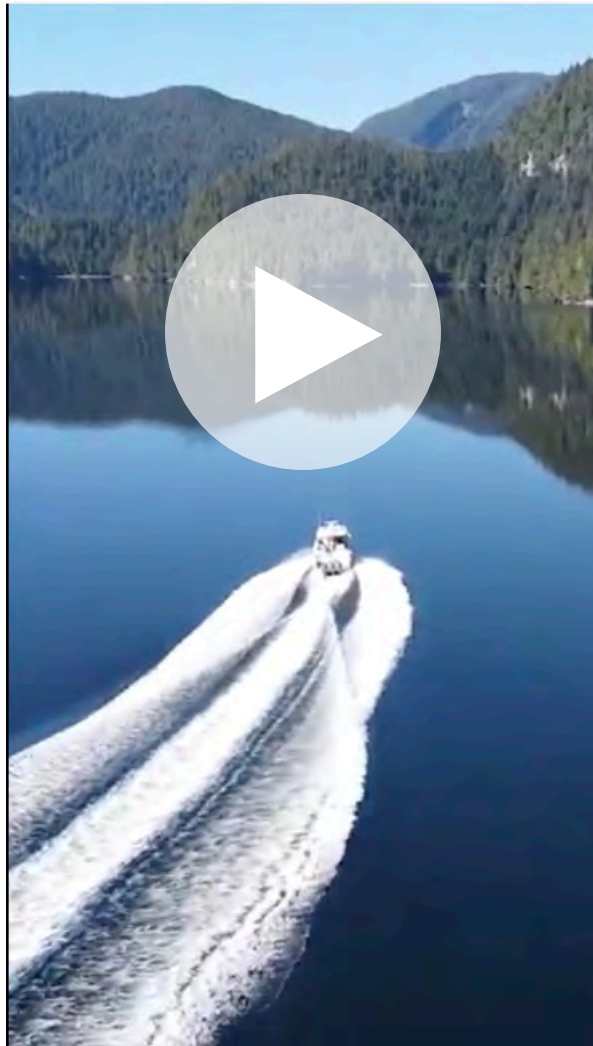
2020 motivational video
[click here to view]

Freedom 307

Model teaser video
[click here to view]

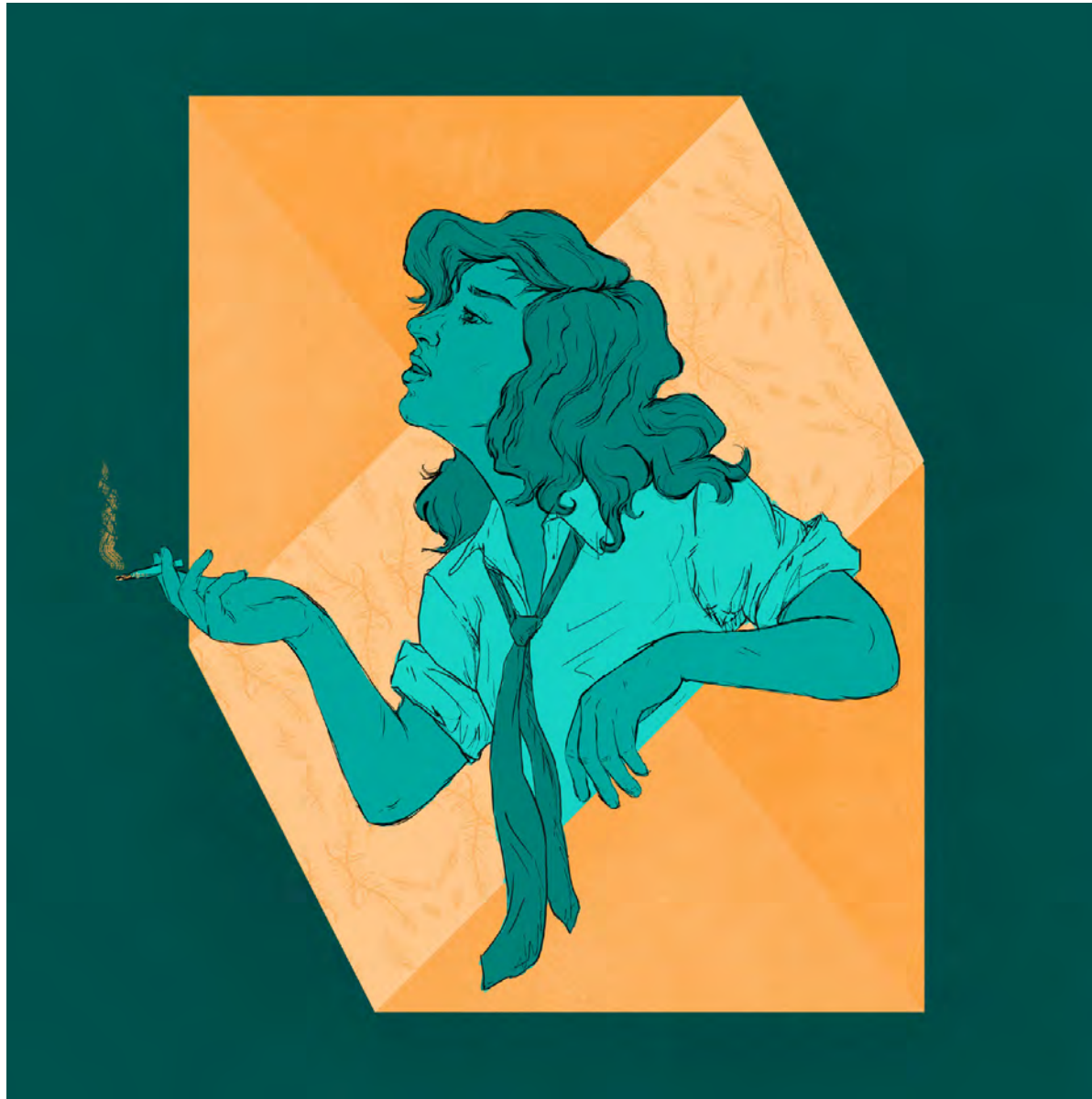


Video Editing
Instagram reels

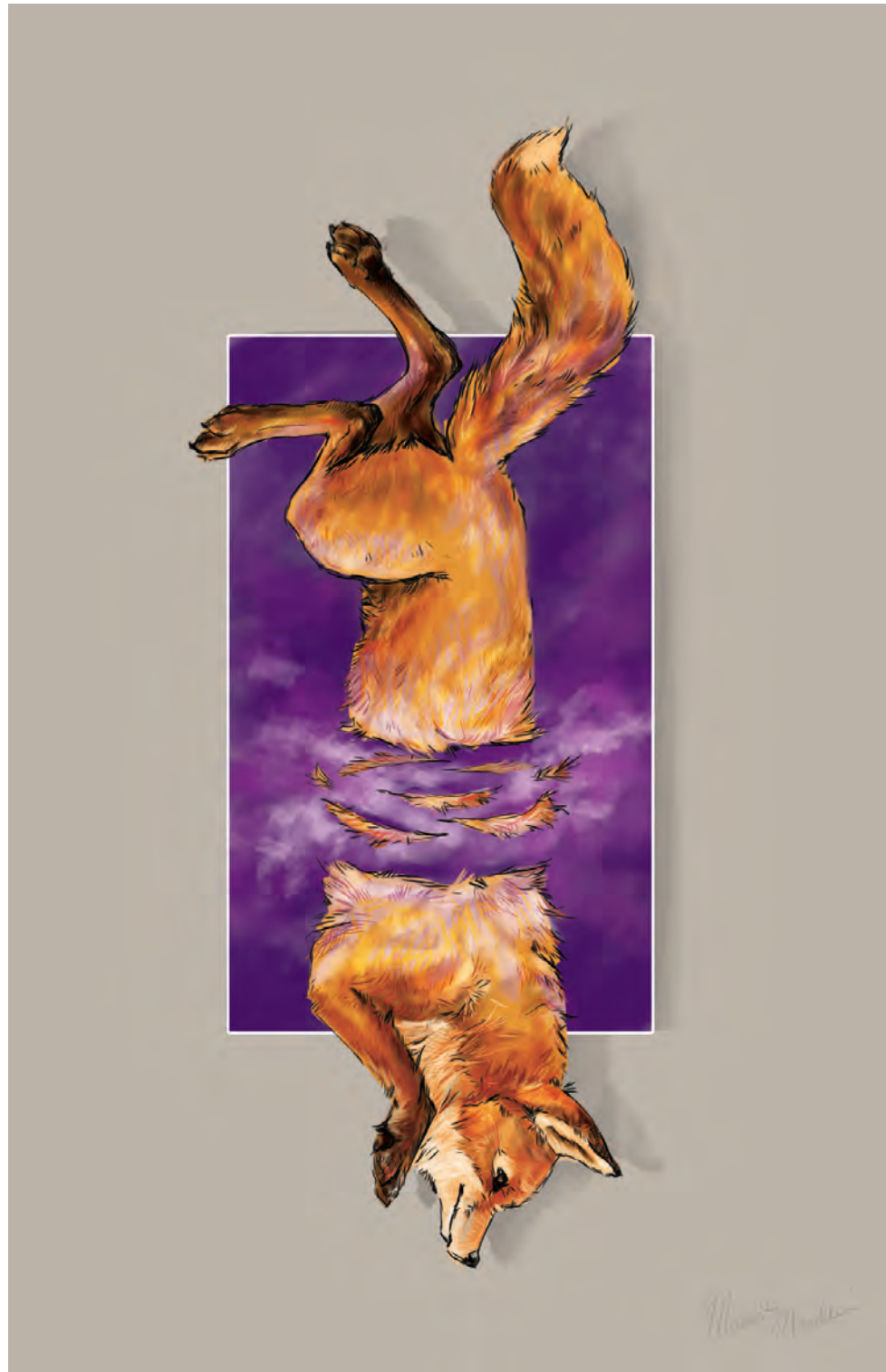


Check out all of the reels
I've put together so far!
[\[click here to view\]](#)

Illustration



Illustration



Illustration



Illustration



Mountain Gorilla
Gorilla beringei beringei

Illustration
with type

Greater Kudu

Tragelaphus strepsiceros

FEBRUARY

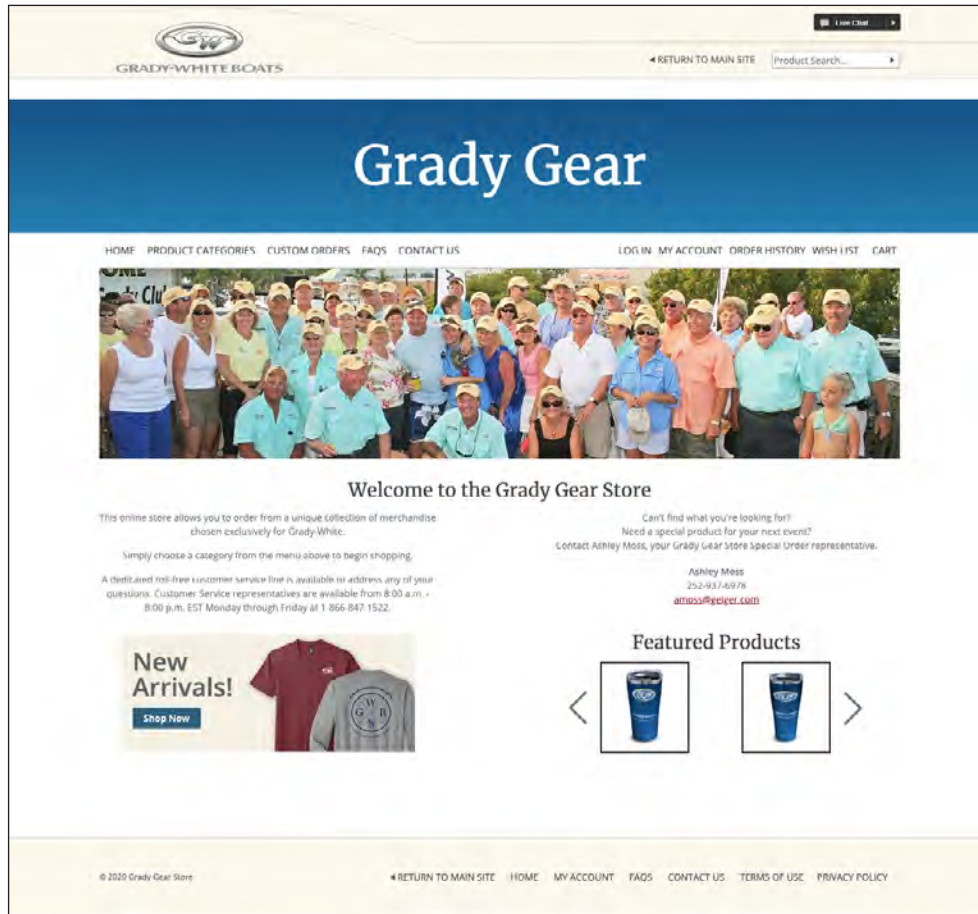
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14	15	16	17	18	19	20
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28	29	1	2	3	4	5



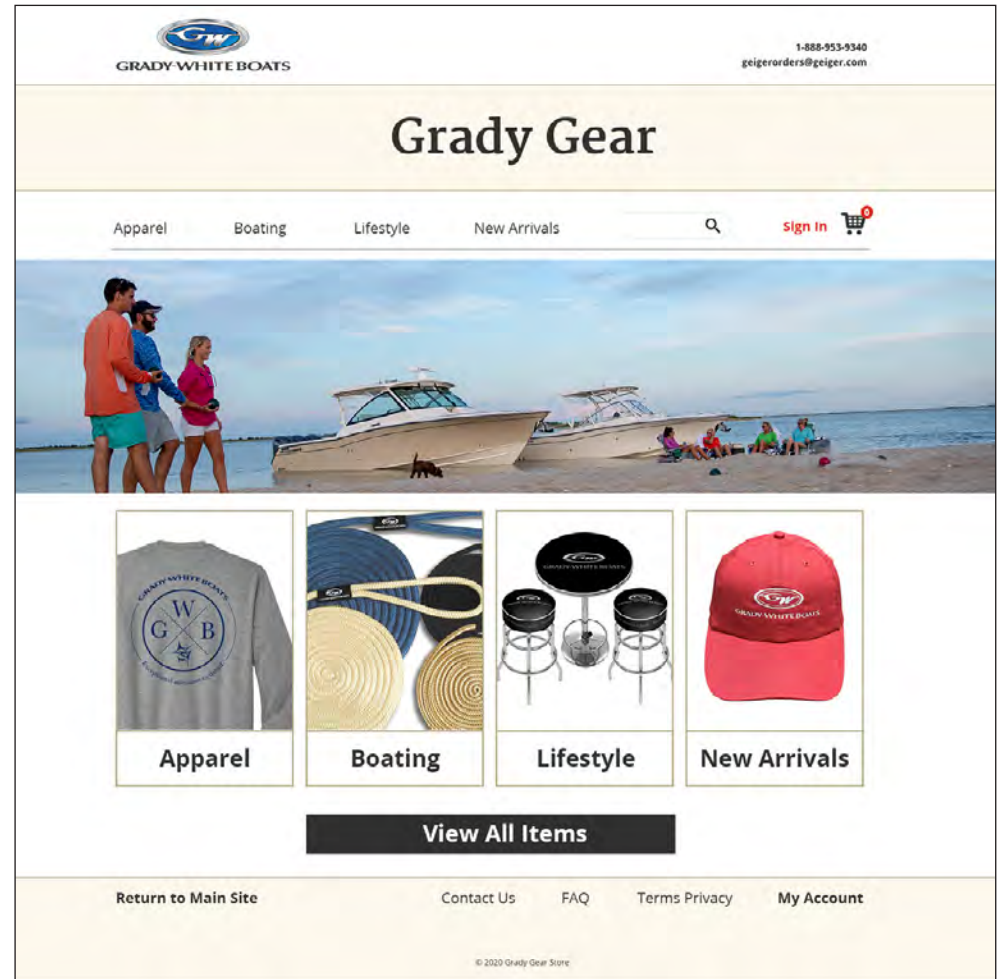
420–600 pounds
55" at the shoulder

Greater Kudu live in the woodlands and bushlands across the drier areas of Eastern and Southern Africa. They eat a variety of fruit, leaves, and shoots. They usually live within a small home range unless food or water becomes scarce. Males have some of the longest horns of any antelope, reaching up to six feet in length.

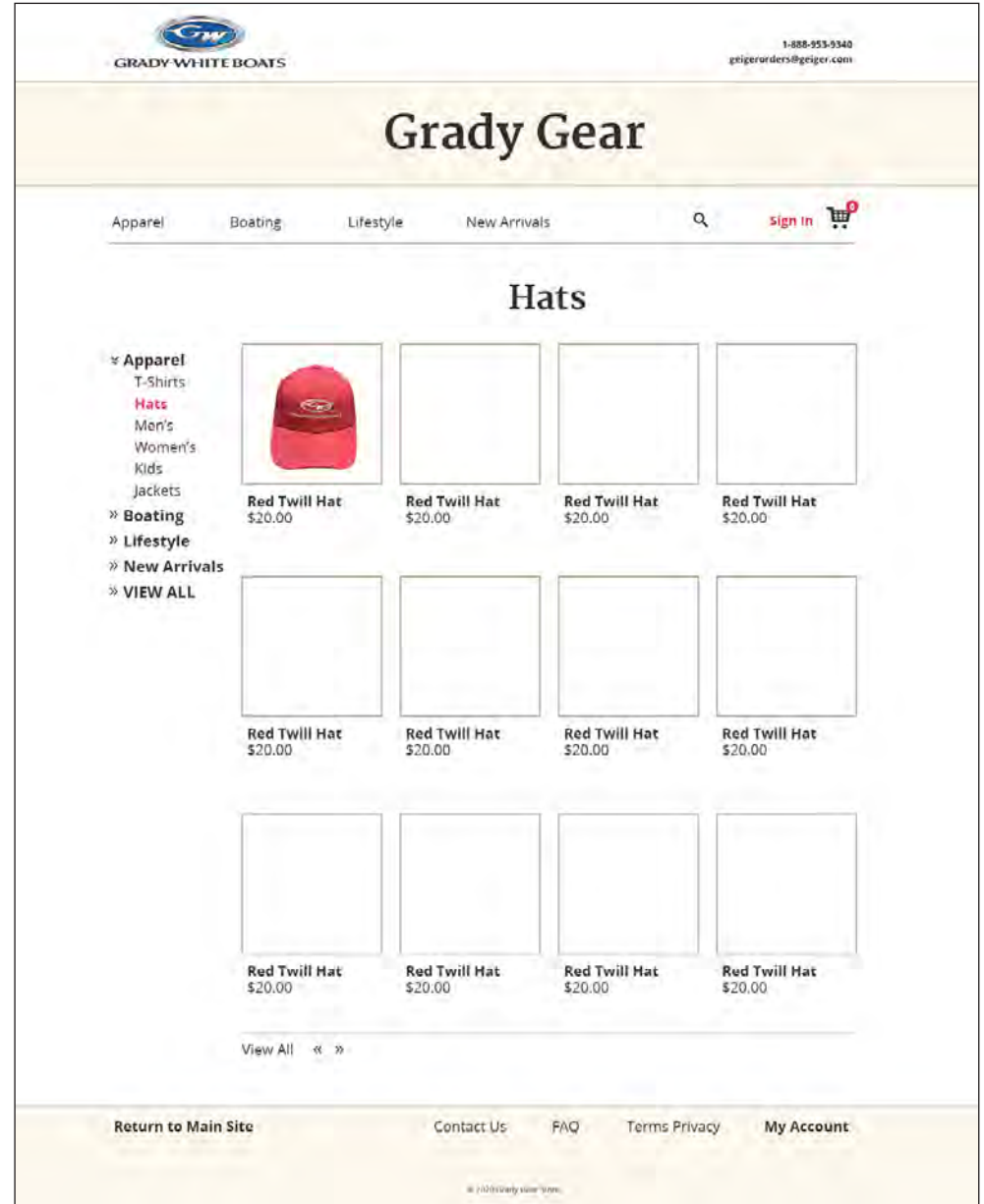
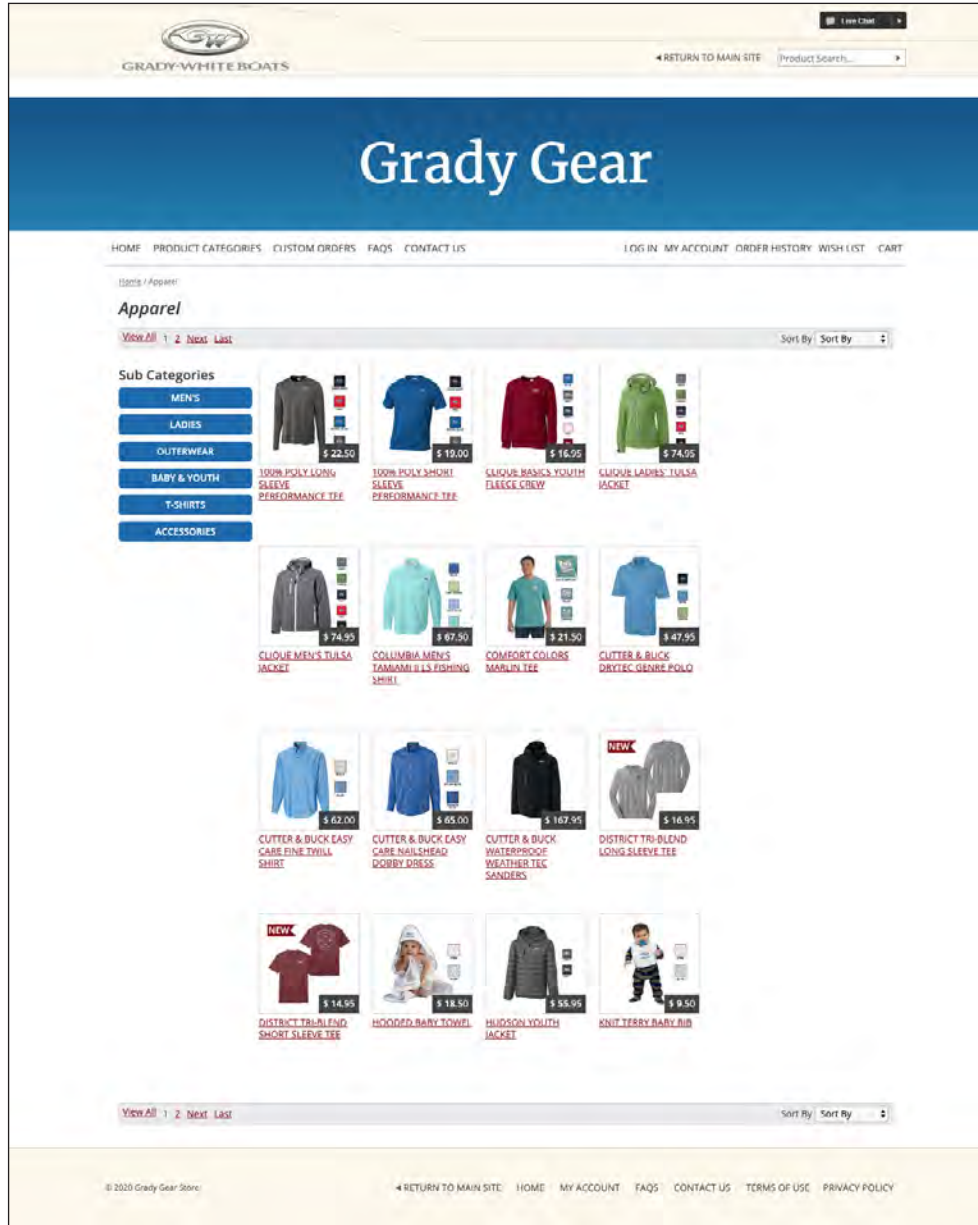
Apparel website mockups



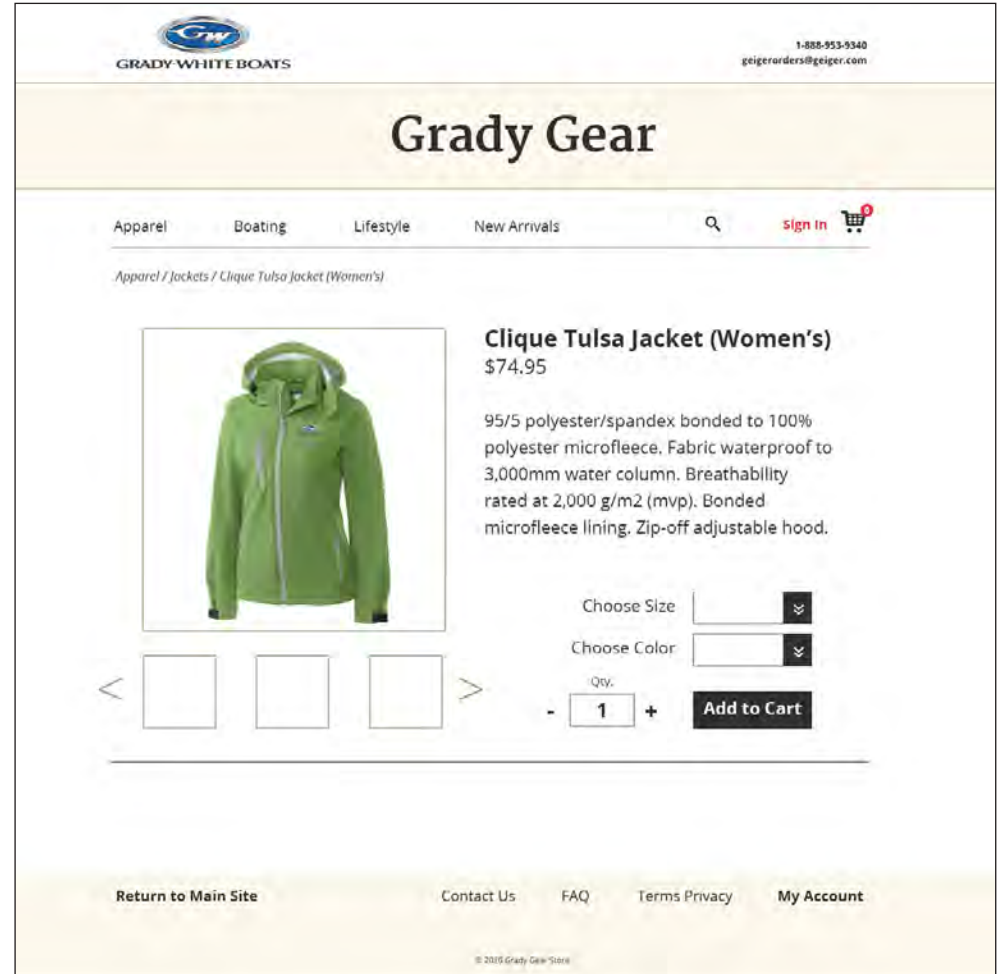
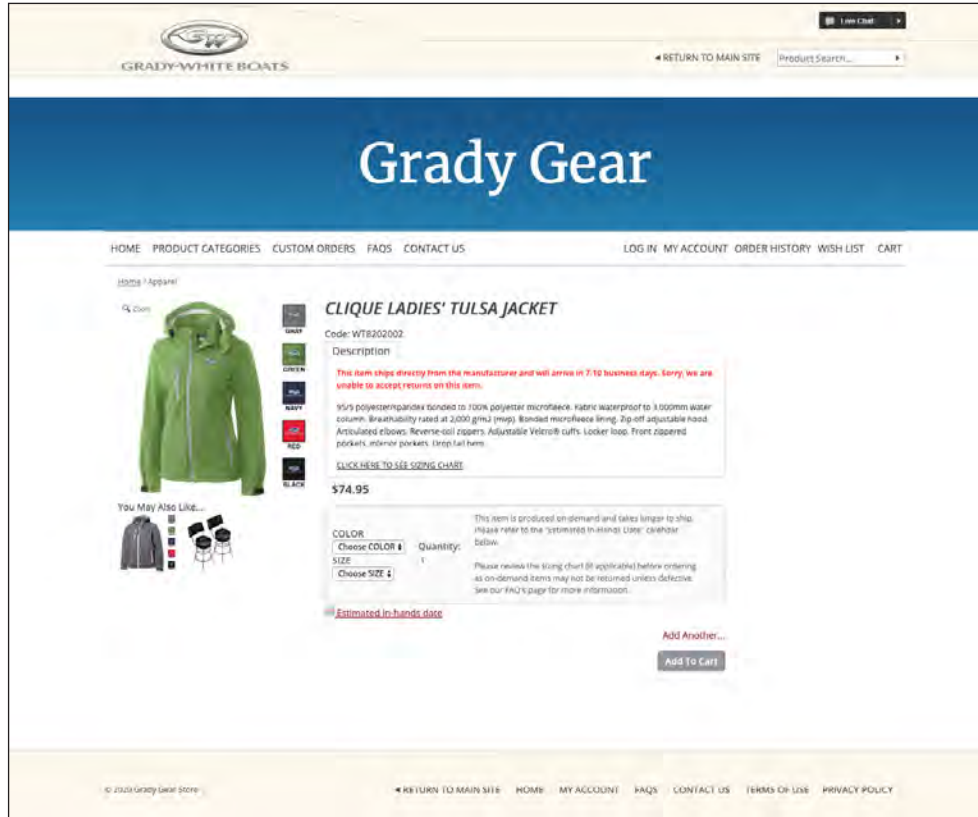
original site



redesign mockup



Apparel website mockups



Mariah Mordecai

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